

Commerce

Naviga's Library Program

Drive revenue and brand exposure with Naviga's library program

Trusted by 4,000 magazines and 1,500 comics from over 550 publishers, Naviga's library program empowers publishers to reach over 2.5 million library patrons from around the world, generating incremental revenue and brand awareness.



3,900+

Library systems

10,000+

Physical libraries & communities

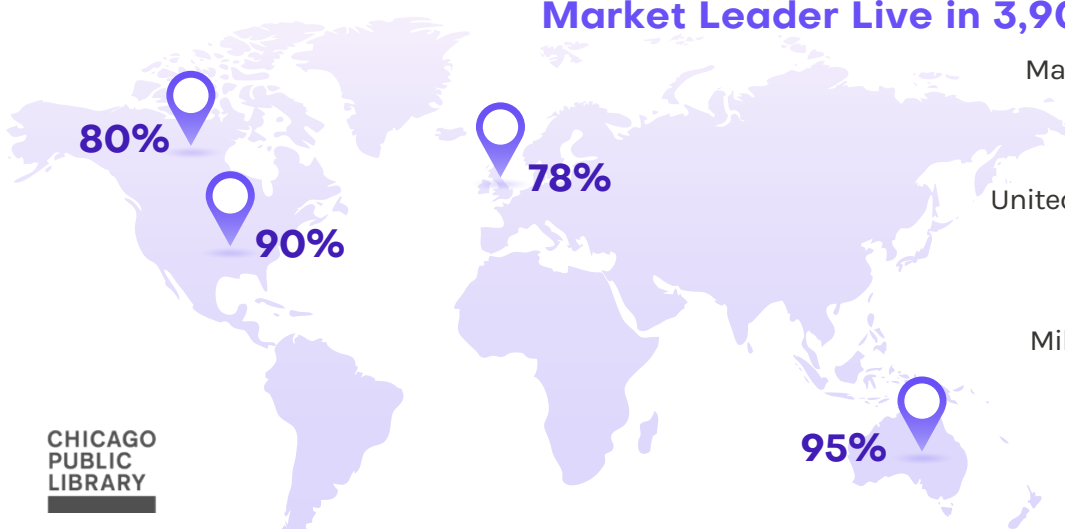
2.5M+

Library Patrons

What is Naviga's library program?

In 2012, ZINIO, a subsidiary of Naviga, partnered with RBmedia (formerly Recorded Books), a specialist in digital media services for libraries, to launch ZINIO for Libraries. This innovative service leverages ZINIO's market-leading, user experience and cross-platform technology to allow public, military, academic, school, and corporate libraries around the world to offer digital magazines and comics to their patrons. With a standard PDF file, publishers are reaching 2.5 million library patrons, generating over 80 million checkouts since launch.

Market Leader Live in 3,900+ Library Systems



Market Share by % of libraries with allocated funding for digital magazines and comics:

United States - 90% (100% of top 300)
 Canada - 80%
 United Kingdom - 78%
 Australia & New Zealand - 95%
 Military - 6 of 8 US library systems

CHICAGO
PUBLIC
LIBRARY

TORONTO
PUBLIC
LIBRARY



THE PUBLIC LIBRARY
of Cincinnati and Hamilton County

LOS ANGELES
PUBLIC LIBRARY



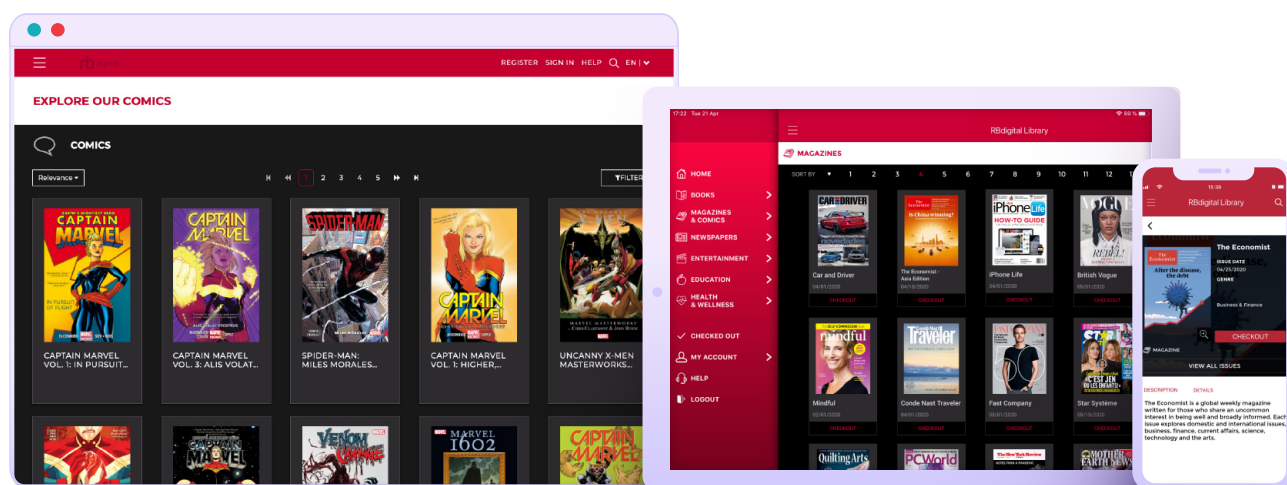

San Francisco Public Library

Commerce

Optimized for All Screens

Library patrons can access digital magazines and comics via their library's online portal and the RBdigital mobile apps for iOS and Android. Patrons can browse available titles included in their library's collection and check out their favorite issues across multiple devices.

Great magazines at your fingertips!
I would make more money, be more productive, and probably have a cleaner house if I deleted this app.
Can't stop, can't log off and stay away.
It's the best. I highly recommend.



Align your brand with Naviga's best-in-class reading experience and the top-rated RBdigital app



This app is great, living in a remote area I can still access and read my favourite books and Mags



I love this app! Definitely the most used app on my phone!! Simple to use, great variety, and way better time killer than silly games or social media!



Trusted by Top Publishers

Trusted by the world's leading publishers, our library program connects you with millions of library patrons from around the world. Some of the publishers that drive incremental revenue with our Library program include:



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