

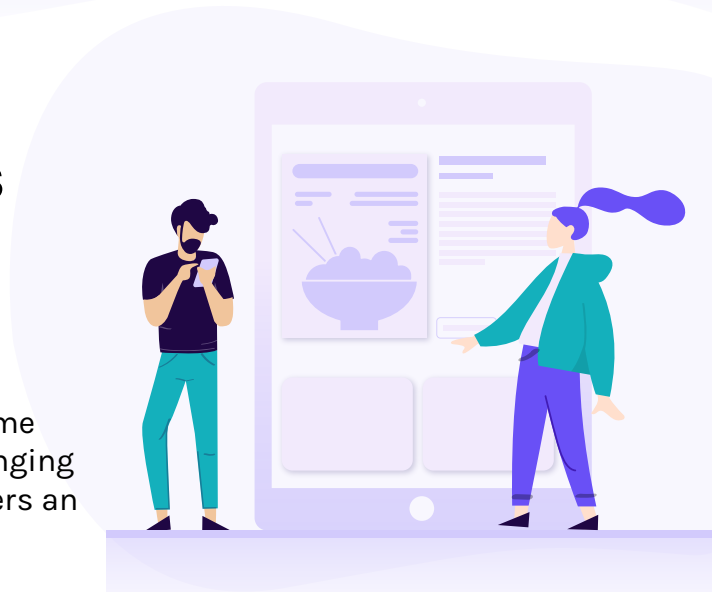


# Commerce

## Digital delivery that transforms your business

### Manage the end-to-end content lifecycle to drive monetization

With an increasingly complex ecosystem of formats and distributors, many publishers struggle to commit the time and resources necessary to succeed in today's ever-changing publishing landscape. Naviga Commerce offers publishers an end-to-end solution to seamlessly create, stylize and distribute content at scale.



#### CONTENT CONVERSION

Upload your PDF and InDesign files, and convert your content into flexible XML



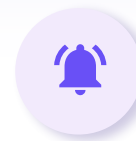
#### CONTENT ENHANCEMENT

Manage, style and enhance each article using an intuitive Content Management System



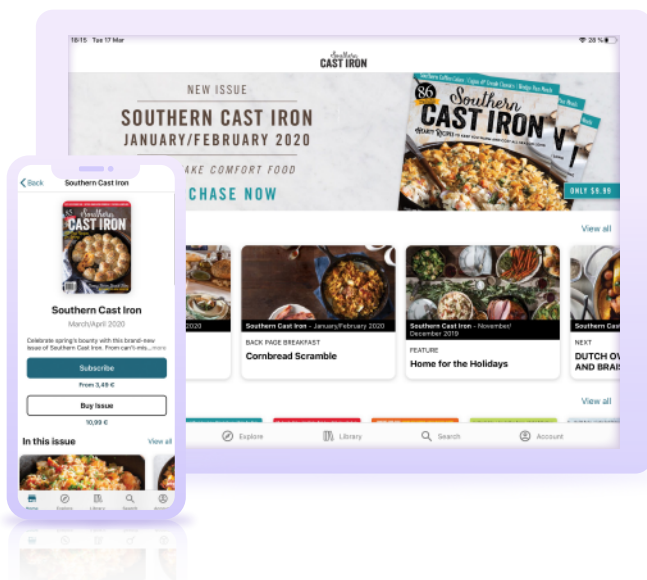
#### CONTENT DISTRIBUTION

Sell everywhere with the ZINIO Newsstand, your own newsstand, native apps or custom partner channels



#### CONTENT FULFILLMENT

Take control of your digital subscriptions with fulfillment powered by ZINIO



## Convert and monetize your digital content in entirely new ways

The Naviga Commerce solution solves the logistical challenges of a complex digital ecosystem and unlocks new revenue and subscription opportunities for publishers. By converting print content to digital XML, Commerce offers publishers complete flexibility in managing and delivering their content in branded storefront apps and platforms for tablet, smartphone and desktop, or through the growing network of distribution partners, including Amazon Kindle, Apple News, inflight systems, digital library services and mobile carriers.

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## Achieving results with Naviga Commerce

**6,000+**

Magazine titles on our platform

**190+**

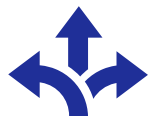
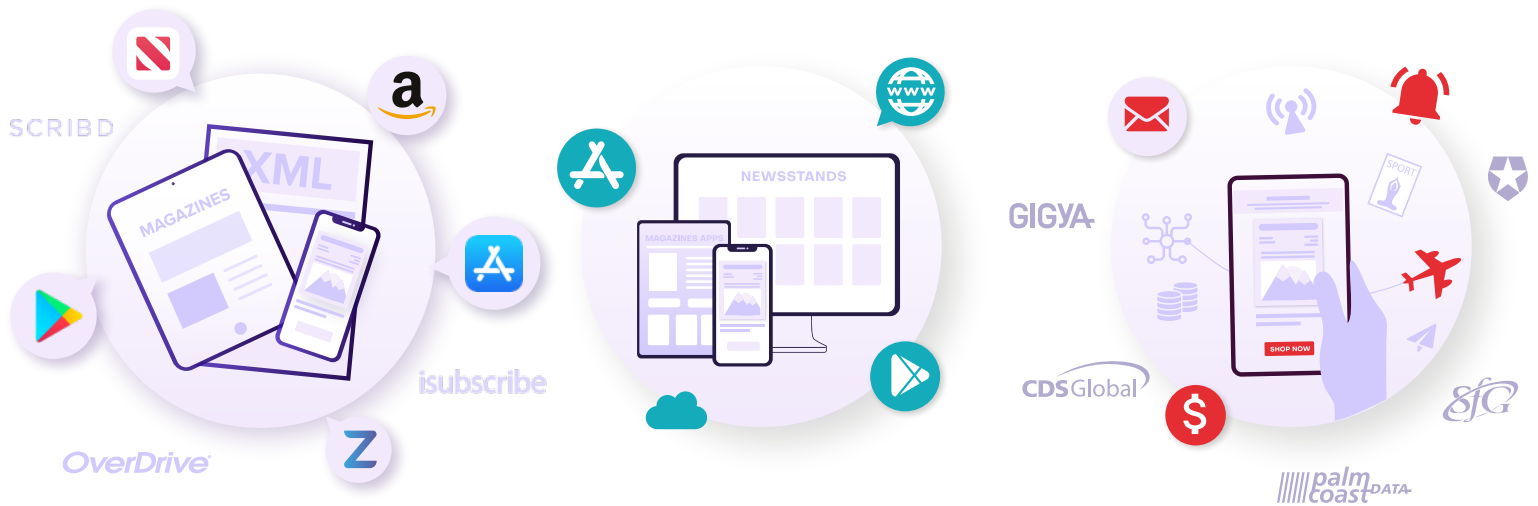
Countries served

**100M+**

Digital magazine deliveries per year

**1.1B+**

Partner API calls per month



### Distribute

High quality content distribution across multiple channels with an automated content reformatting and publishing process



### Apps

Best-in-class publisher apps & white label newsstands offering intuitive user experience and world-class reading features



### Fulfill

Reliable fulfillment solution that is fully integrated with publisher apps & white label newsstands for audit-compliant reporting