

Managing ad sales doesn't have to be hard

End-to-end advertising platform managing the entire process from opportunity to cash



Stop relying on out-of-date solutions to manage your advertising business. The tools you use were not built with today's opportunities in mind. It's time to move to a modern platform that can evolve as quickly as the market changes. Introducing Naviga Ad.



END-TO-END, AD SALES MANAGEMENT

CRM, OMS, billing and reporting all wrapped up into one powerful tool.



FUTURE-PROOF PLATFORM

A platform that is built for today's and tomorrow's advertising opportunities.

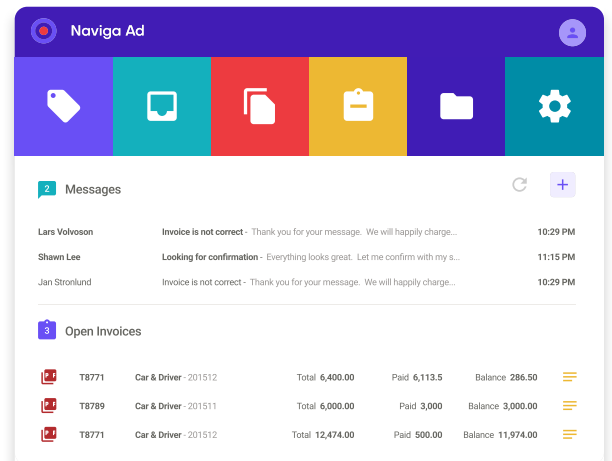


MODERN, CLOUD-BASED SOLUTION

Highly scalable solution that's hosted and managed by a single partner, Naviga.

Leave the legacy problems behind and upgrade to Naviga Ad

Our cloud-based, software-as-a-service (SaaS) platform is more secure, reliable and scalable than legacy, on-premise systems. The burden of supporting these types of solutions are a thing of the past. As the industry continues to evolve, the platform will be ready for you through continuous updates. With Naviga Ad, you'll be ready, not reactive.



NAVIGA AD

700,000

Advertising Invoices
Generated Each Year

\$2 billion+

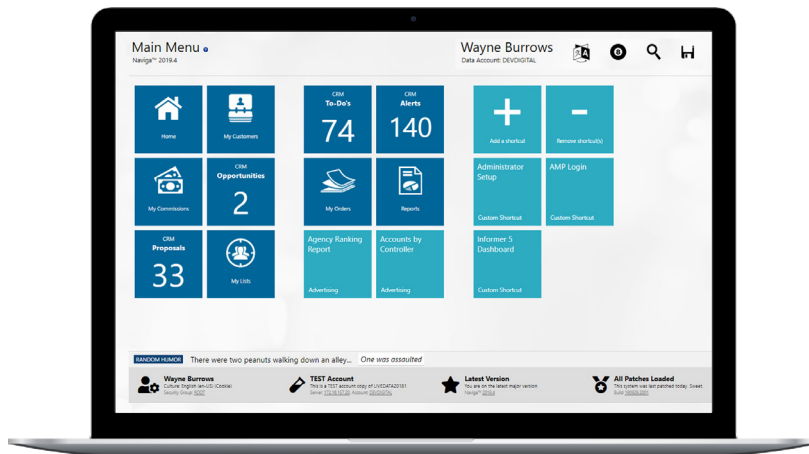
Advertising Billing
Managed Each Year

4,000+

Media Business
Professionals rely
on Naviga Ad

5,000+

Publications, Websites
& Digital Properties
Supported



CRM for Ad Sales

Track opportunities, communications, generate call lists and manage your activities. View past and upcoming orders and generate proposals combining any of your products.



Multimedia Ad Management

Digital-first design, but can handle all of your advertising products, including traditional and new media types (including print, digital, newsletters, events, mobile).



Collections & Financials

Includes both performance-based and scheduled billing options with sophisticated and automated workflows for managing credit & collections.



Business Visibility & Reporting

Drive forecasting accuracy, obtain a complete view from quote to cash process and drive business insights.

Let's talk about what Naviga
can do for your business.

[Request Demo](#)

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