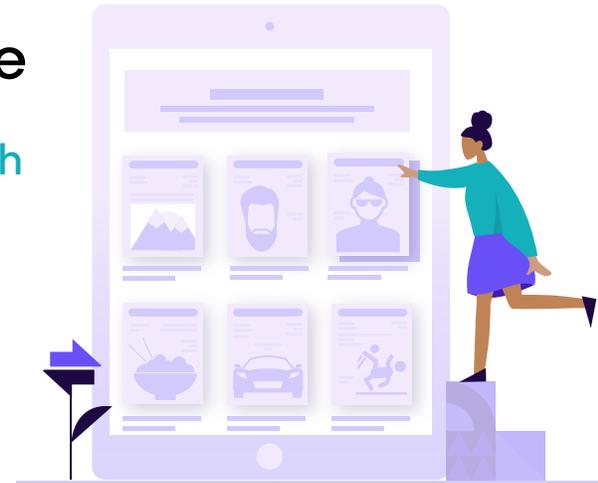


Distribute

Edit once, distribute everywhere

Consolidate your production workflow with cost-efficient content reformatting and adaptation for any distribution channel.

Powered by Naviga's proprietary conversion technology, Distribute provides one central repository from which publishers can manage, style and enhance content with customized templates, prior to global distribution across the broadest array of channels with an automated reformatting and publishing process.



CONTENT INGESTION & EDIT

Ingest PDF or InDesign files for automated extraction and conversion to flexible XML, housed in one central repository



STYLING & TEMPLATE CREATION

Customize templates and CSS stylesheets to ensure your brand characteristics are brought to all digital products



REFORMAT & DISTRIBUTION

Distribute across the broadest array of channels with automated, service-compliant reformatting of your content



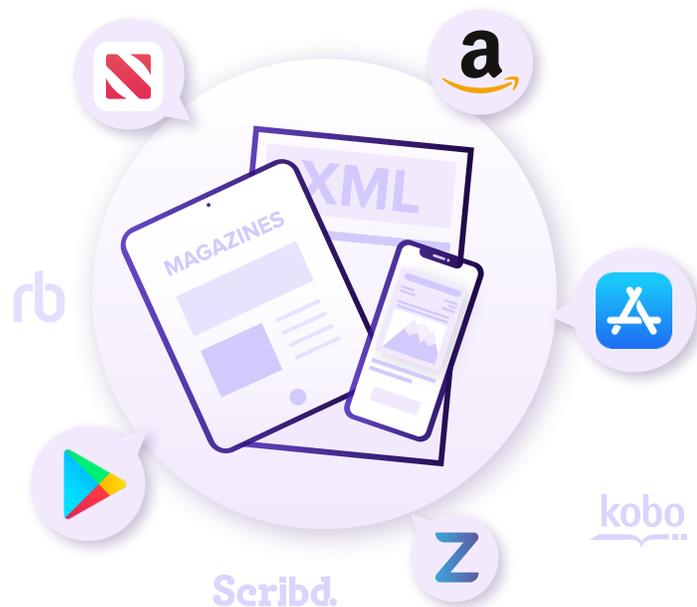
NATURAL LANGUAGE PROCESSING

Index all articles across your global catalog with IBM Watson NLP for personalization, advanced search and recommendation

Content editing, styling & templating for quality output and ease of use.

Once extracted from your PDF or InDesign files, converted content can be distributed in HTML format or as a PDF replica enhanced with metadata.

Distribute across the broadest array of channels, such as Amazon Kindle, Apple News, RBdigital and your own Naviga White Label Newsstand or iOS & Android Mobile Apps.



Achieving results with Naviga Distribute

6,000+

Magazine titles on our platform

190+

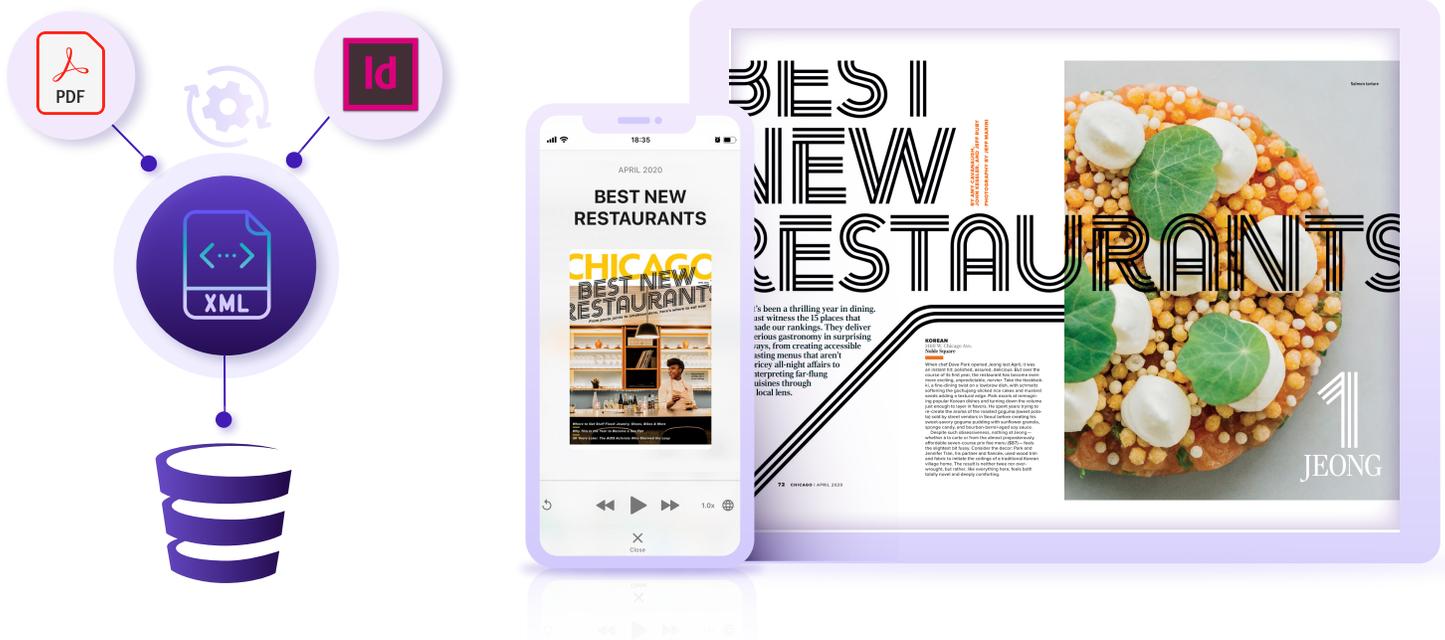
Countries served

100M+

Digital magazine deliveries per year

1.1B+

Partner API calls per month



Content conversion, fully automated

Distribute's content conversion platform transforms PDF and InDesign files into flexible XML, providing publishers a single global database of tagged content, laid out optimally across all channels.

Quality content, minimum editing

Manage, style and enhance your content in an intuitive content management system. Apply on-brand CSS templates and interactive content, such as video, slideshows or podcasts.

Audience expansion, minimum effort

Distribute's portal allows publishers to opt-in to any channel, offering distributors a single source of content that conforms to distinct technical format requirements, such as JSON, NITF ePub and ANF.