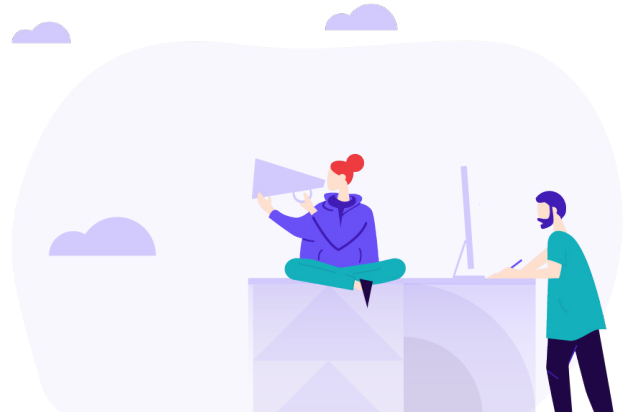


Drive engagement, conversions and revenue

Create compelling experiences that drive prospects further down the funnel



Deliver personalized and engaging experiences to segmented customer sets to help drive prospects towards subscription. Coupled with detailed analytics, understand what is most likely to make your audience take action.



ON-BRAND EXPERIENCES

Create visuals tied to your brand for the right look and feel



MANAGE ENGAGEMENT JOURNEY

Deliver the right content at the right time



PROSPECT MANAGEMENT

Segment your audience to deliver customized engagements

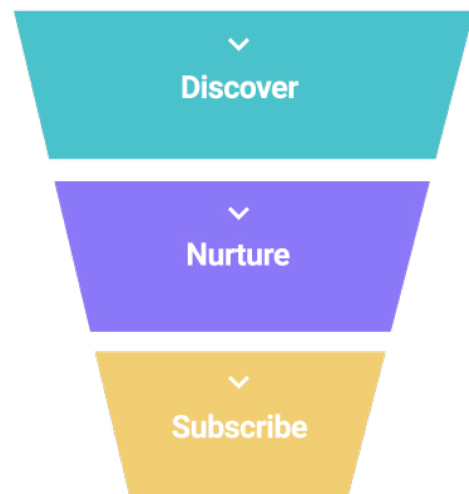


POWERFUL ANALYTICS

Better understand your audience and what compels them to act

Move prospects from unknown to known to subscriber

First engagements are important and guiding readers early impressions of your content and publication set the foundation for future interactions. With easy to use functionality, on-brand experiences and analytics that help you understand who is most likely to subscribe, Naviga Engage helps you make the most out of every engagement.



NAVIGA ENGAGE

Achieving results with Naviga Audience

10M+

Active Subscriptions

900M+

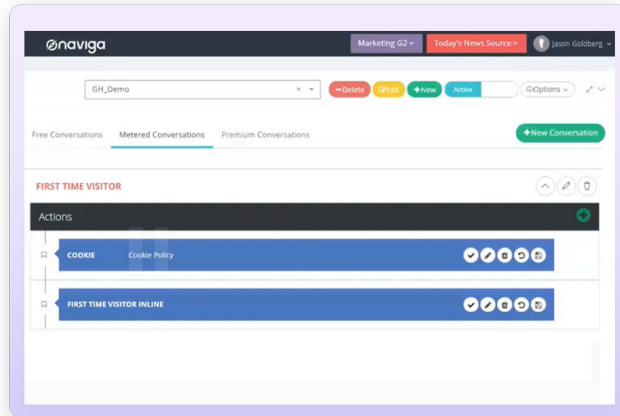
Marketing Emails
Sent Annually

6.4M+

Active Accounts

1.1M+

New Subscribers
Managed Annually



Key features



Template Builder

Create easy to use, repeatable and on-brand templates for quick and easy campaign building



Audience Segmentation

Group prospects based on defining characteristics for a targeted campaign and content approach



White Label IP Addresses

Allow designated groups like partners and stakeholders access to content without hitting the paywall



End-to-End Behavior Analytics

Dive into a full view of activity and data to understand a prospects propensity to subscribe

Let's talk about what Naviga can do for your business.

Request Demo

844.627.7877   
 info@navigaglobal.com



navigaglobal.com

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