



# Naviga Plan

Page planning made easy

## Create layouts for a great reading experience

You want your print publications to look as cleanly organized as your website, and to arrange them with the same ease as your digital products. Naviga Plan makes it easy to place your ads and stories into the pages of your newspaper, magazine or other prints products that include advertising.

Take advantage of automated ad stacking or manually rearrange ads. Handle classified and retail ads with equal ease and preview the finished product. When using Naviga Ad or our classic content system, you also enjoy seamless integration and other workflow advantages. You can even set up multiple templates for your different publications or editions. Naviga Plan is a handy program for making layouts a breeze.



### ▶ Built for Naviga

When paired, information flows from the ad or content solution to Naviga Plan. With Naviga's classic content solution, you can even marry content and advertising.

### ▶ Great with other programs

You don't need to use a Naviga Ad or content product to enjoy Naviga Plan. You can import ad bookings as a common XML created by your ad application, then export the pages into InDesign to add content.

### ▶ Adaptable

Set up and save templates for different users, different publications, even different issues. Create automatic stacking algorithms to place ads by size, importance or content. Add or subtract pages and let ads automatically repopulate or manually move ads or pages to get the perfect look.

## About Naviga

Naviga is the leading provider of digital solutions supporting media, finance and corporate markets. Our content management, audience engagement, advertising management and content-as-a-service solutions help companies amplify their messages and generate profits. With headquarters in Bloomington, MN and regional offices throughout the world, Naviga is a trusted partner serving over 2,500 customers in 45 countries. For more information, please write to us at [info@navigaglobal.com](mailto:info@navigaglobal.com) or visit [www.navigaglobal.com](http://www.navigaglobal.com).