

# Build lasting audience engagements

Create engaging and user-friendly experiences that connect seamlessly with your backend systems.



Naviga Subscribe is designed to provide you and your readers a seamless and user-friendly experience. Connect seamlessly with your backend systems and create a cohesive look and feel to deliver a quick, easy and tailored engagement.



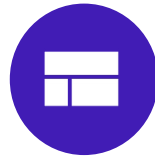
## SYSTEMS INTEGRATION

Billing, authentication & circulation system integration



## SELF-SERVICE ACCOUNT MANAGEMENT

Self-managed customer billing, upgrades, updates & more



## TEMPLATE CREATION

Customizable templates for consistent on-brand experiences

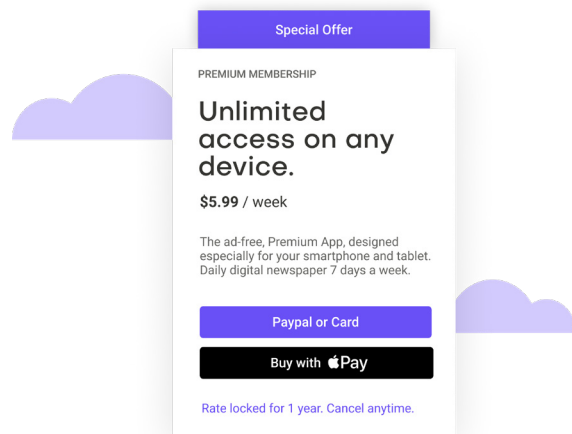


## OFFER MANAGEMENT

Tailored, dynamic and responsive offer creation and delivery

## Create, integrate and manage the audience experience

From first engagement to every touchpoint after, audiences are looking for quality experiences that meet their own personal expectations. Naviga meets these expectations by creating engaging content and offers, integrating with your existing systems and managing that experience across the full engagement lifecycle.



# NAVIGA SUBSCRIBE

## Achieving results with Naviga Audience

**10M+**

Active Subscriptions

**900M+**

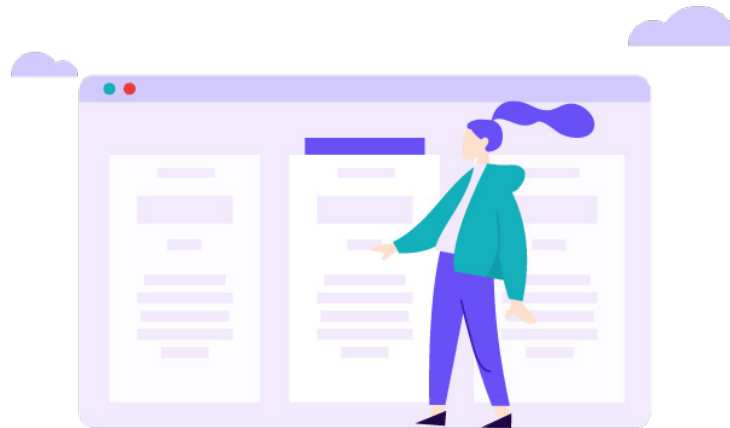
Marketing Emails  
Sent Annually

**6.4M+**

Active Accounts

**1.1M+**

New Subscribers  
Managed Annually



## Key features



### Customer self-service

Create an account management experience that is easy to understand and intuitive to use



### WYSISWYG templates

Easily see what your content will look like with What-You-See-Is-What-You-Get (WYSISWYG) templatization



### Offer tailoring

From start to upsell to abandonment and more, create and deliver the best offer at the right time to keep audiences engaged



### Newsletter Management

When paired with Engage and Discover, build, deliver and track newsletters improving overall engagement and prospect conversion

Let's talk about what Naviga can do for your business.

Request Demo

844.627.7877   

 [info@navigaglobal.com](mailto:info@navigaglobal.com)

 **naviga**

[navigaglobal.com](http://navigaglobal.com)

DS-NAVIGA-SUBSCRIBE-012020-01  
© 2020 Naviga. All rights reserved.