

Naviga Syndication

State-of-the-art, real-time syndication of content

Enterprise content management for publishing

Great content deserves to be shared. Naviga Syndication makes it easy for you to create newsfeeds for your content in a variety of delivery options and formats. We can take your text, image or video content in any format and normalize it for smooth transmission. Plus, we'll categorize and tag it automatically to ease editorial workflows. Then we deliver at low-latency speeds.

You'll be able to mix and match content to create packages and bundles for distribution based on source selection, metadata, and natural language filters. They can also select their own subscriptions using our self-service platform. Naviga Syndication provides fast, accurate, and secure delivery so your content gets the attention it deserves.



▶ Multi-format delivery

Leverage a choice of formats and delivery methods, including AMPS, FTP, cloud, email, RSS and more. Create main channels or microchannels for specialized content streams

▶ Customized delivery

Our entitlement features let you easily create delivery of highly targeted information, and with our powerful taxonomy, you can ensure the most applicable content gets delivered.

▶ Guaranteed delivery

Our patented techniques are the most reliable and fastest in the industry. Naviga Syndication processes and delivers content in milliseconds, with a dashboard to verify receipt.

▶ Content aggregation

Major worldwide institutions and media outlets trust Naviga Syndication to centralize their inbound content processing, normalization, and

Categorization

Take advantage of Naviga's powerful taxonomy to make your content categorizable, searchable and easy to arrange. We mark up the text with industries, subjects, organizations, locations, people, and many other categories and keyword classifications while leveraging and retaining native provider markup. Our expert analysts are continually optimizing our keywords to keep up with trends and buzzwords to ensure accuracy in an ever-changing market. This makes it easy for you to automate content placement and improve editorial workflows.



Used by major institutions worldwide, Naviga Syndication is also effective in helping web site operators to **centralize control over inbound syndicated feeds** with monitoring and administrative tools to efficiently manage digital content coming into an organization.

Data governance

Unlike most syndication or content-delivery systems, Naviga Syndication can enforce simultaneous receipt of information of documents, even when pushed over public internet lines. This is vital to meeting SEC regulations. We've put a lot of research into ensuring the best practices for guarding your data; we have six patents on this algorithm alone.

About Naviga

Naviga is the leading provider of digital solutions supporting media, finance and corporate markets. Our content management, audience engagement, advertising management and content-as-a-service solutions help companies amplify their messages and generate profits. With headquarters in Bloomington, MN and regional offices throughout the world, Naviga is a trusted partner serving over 2,500 customers in 45 countries. For more information, please write to us at info@navigaglobal.com or visit www.navigaglobal.com.

