

# Naviga Web

**Build front pages and sections fast and easy with out-of-the-box widgets**

Naviga Web is an out-of-the-box presentation layer for the digital universe. It has never been faster or easier to set up your frontpage, menus and section pages – and content management for specific devices is a standard feature.

Naviga Web is a complete setup and a series of plugins for WordPress that connect your site to the Open Content backend and enable the page structure tool, Everyboard. You can connect your Everyboard to one or more pages, plus embed boards within in each other.

This gives you many possibilities to perfect your setup for your workflow. You want one person to work on the entire front manually? Or multiple people on different parts of the front? No problem. You want a fully automated site that is fed with new content from the digital backend? No problem. You want to control the publishing from a list outside of WordPress? No problem.



- ▶ **Built on WordPress – easy to get started**
- ▶ **Scalable and redundant architecture with continuous development**
- ▶ **Offers easy-to-use page structure tools**
- ▶ **Mobile-responsive, with simple show/hide content function depending on device**
- ▶ **Has editor-friendly workflow (WordPress not required at all in the day to day work)**
- ▶ **Naviga Writer-ready**
- ▶ **Decoupled approach with content stored in Naviga Content**

## Developer-friendly

It's easy to get started with the Naviga Web platform –with PHP, WordPress and JavaScript, you are good to go!

## Editor-friendly

We put a lot of effort in Naviga Web to make it easy for the editorial department to work day to day. Everyboard and OC Lists are examples of this.

## Built for Amazon AWS

We always host Naviga Web in Amazon AWS. It has been a proven premium solution for our customers.

## Scalable to suit your needs

Thanks to front-end scaling, we can handle your page view.

## Editorial/Production Management

Production Management helps you keep track of key information about your products and projects from concept through completion, including copious amounts of metadata, financial information, notes and schedules – all in a shared database.

## Built on WordPress

WordPress is a huge CMS-platform used by thousands of sites big and small. Many plugins and widgets work out-of-the-box.

## Reliable backend

Spend less time on server issues; let us handle the hosting. Develop yourself or get our application support for running issues.

## Proven solution

Millions of page views every week all over the Nordic region.



## About Naviga

Naviga is the leading provider of digital solutions supporting media, finance and corporate markets. Our content management, audience engagement, advertising management and content-as-a-service solutions help companies amplify their messages and generate profits. With headquarters in Bloomington, MN and regional offices throughout the world, Naviga is a trusted partner serving over 2,500 customers in 45 countries. For more information, please write to us at [info@navigaglobal.com](mailto:info@navigaglobal.com) or visit [www.navigaglobal.com](http://www.navigaglobal.com).

